



QIANA S. WOODARD

VISUAL & WEB DESIGNER

Elev8tedGraphics.com/portfolio

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ABOUT ME

Creative designer with 15+ years in web, branding, and social media. I bring strong tech skills, strategy, and heart - bringing bold visuals, intentional design and smart solutions to every project.

RELATED SKILLS

- **Adobe CC:** Photoshop, Illustrator, XD, InDesign, Firefly, Rush, Acrobat
- **Canva:** Video Creation, Animations, Brand Management, Team Sharing,
- **Web Design** - WordPress, Wix, Squarespace, Drupal, SEO, SSL, CMS and Plugins
- **Hands on experience with HTML, CSS, XML, SQL/MySQL, PHP, FTP, ActionScript**
- General understanding of Javascript/Ajax
- **Video Editing** - Capcut, Adobe Premier, AfterEffects
- **Microsoft Office:** Word, Excel, Powerpoint, Outlook, OneNote, Teams
- **Collaborative Platforms:** Google, Airtable, Zoom, Figma, Slack
- **Social Platforms:** Facebook, Instagram, X, TikTok, LinkedIn

OTHER SKILLS

- Lover of design & technology
- Leadership driven
- Self motivated
- Resourceful
- Detail oriented
- Collaborator
- Quick learner
- Educated as well as Self Taught
- Analytical & inquisitive
- Flexible to high demands
- Genuine & Empathetic
- Values Equity and Inclusion

WORK EXPERIENCE

FOUNDER AND LEAD GRAPHIC DESIGNER

Elev8ted Graphic Design, LLC | 2009 - Present

Elev8tedGraphics.com

- **Web Designer/Developer** - Web page layout, design and development, CSS, HTML, CMS, SEO, Social Media integration, Online Store set up.
- **Graphic Designer** - Print, Logo, Branding and Marketing and Communication Design
- **Social Media Designer and Content Manager**
- **UX/UI Designer and App Developer**
- Clients have included government organizations, non-profits, church ministries, and business solutions companies.

SENIOR CUSTOMER SERVICE REP

Toll Brothers | 2014 – 2025

- **Assisted the team with difficult customer situations**
- Worked on the front line in call center, dealing directly with customers and trade partners, ensuring their needs are met
- **Data Entry, Project management and database management**
- Assisted customers with tech support, technology related questions
- Assisted management team to **ensure performance goals are met**
- **Created positive customer experiences and superior customer service.**

GRAPHIC DESIGNER AND MEDIA TEAM LEAD

New Hope Baptist Church | 2017 - Present

- **Social media manager and content strategist**
- Video and Broadcast Production - **video editing** and **graphics design** for live stream.
- Media Team Lead and overseer of media content for **virtual broadcasts and livestreams.**
- Designer of all digital and print graphics, social media posts, marketing, and booklets.